

## **A Student's plan to revolutionise the music industry wins a £9,000 scholarship with University of East Anglia in association with The Student Room**

[May, 18, 2015] An enterprising law student from Brighton wins a £9,200 scholarship with an idea that could dramatically change the face of the music industry.

Matthew West, a final year student studying law with business, was voted the winner of a joint competition run by the UK's largest online community, The Student Room, and the University of East Anglia to discover future business leaders.

Matthew's idea, which would result in the creation of a new marketplace for unsigned musicians and artists to start making money from their work, topped the shortlist of business pitches voted on by The Student Room's community of 1.8 million students.

The Start Up! competition asked current university students to submit business ideas. Industry experts then whittled those entries down to a shortlist that was opened up to public vote.

Matthew will now have the chance to turn his pitch into reality with the training and support of UEA's business department on the new MSc Enterprise and Business Creation course.

"I'm really surprised that I won!" said Matthew. "All the entries were amazing and any of them could have won.

"I want to say a big thank you to the University of East Anglia, to The Student Room for running the competition and a massive, massive thank you to everyone who voted."

"Opportunities like this don't come around very often so I'm very grateful to be given this chance. Hopefully my business idea will take off in the future!"

Dr Kevan Williams, associate dean of admissions at UEA's Social Sciences Faculty says "An immensely impressive list of business ideas - with a diversity of great ideas - made constructing the shortlist an enjoyable yet challenging task."

"There is a clarity of purpose and communication about Matthew's idea and we are grateful for the support of The Student Room community in selecting his idea and for Matthew to win the scholarship."

"The MSc Enterprise and Business Creation is a course for students really wanting to create their own business and Matthew is someone who will thrive on the course."

### **For more information please contact**

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### **Journalist resources**

The Student Room will be visited by millions of students in the run up to results day 2015 and has over 1.8 million registered UK student members. We are able to provide access to this audience and offer a range of resources to support editorial on students, exams and clearing – often on a fast turnaround basis - including:

- **Interviews.** We can help arrange interviews with students, targeted on a range of criteria including age, location and interests.
- **Research polls.** We can help test student opinion on key exam issues, and generate large samples quickly.
- **Soundbites.** We can help provide instant feedback on a range of issues and emerging news topics.
- **Trends.** We can provide insights into stress and sentiment throughout the exam and results period.

For more information on the journalist resources The Student Room can provide please contact:

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#### *Editor's note*

*Founded in 2001, The Student Room is the world's largest online student community and the UK's no.1 education website. The Student Room Group has over 3 million registered members, primarily aged between 14-24 and attracts over 8 million visitors a month. It provides student-to-student advice on studying, educational career choice and lifestyle issues. The Student Room Group works directly with most UK universities as well as a wide range of leading brands and companies.*