

New hub for international students

The Student Room



International hub

The home of advice for those interested in studying in the UK

Our new content hub will provide international students with a home of useful information and advice about studying in the UK.

With 4.5 million international users* on The Student Room already asking questions and discussing their pathway decisions every month, we'll give our community a go-to destination with everything they need to make an informed decision.

*Users = The number of devices we can target

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Share trusted information that empowers international students to make the move

Choose from the following options and position your brand front and centre of a global market:

Studying in the UK

1. 12 myths about studying in the UK
2. Studying in the UK: support for international students
3. Living in the biggest UK cities - a guide for international students
4. Packing checklist for international students coming to the UK
5. What to expect from UK university: life as an international student
6. What you should know about student drinking culture in the UK

Applying to university

7. How to apply to uni in the UK as an international student
8. Do you need to pass an English test to study at a UK university?
9. How to find a place to live in the UK as an international student
10. How much does it cost international students to go to university in the UK?
11. The cost of living for international students in the UK
12. Everything you need to know about visas for studying in the UK

Choosing your university

13. How to choose the right UK university for you

Subject specific content

14. Six reasons to study engineering in the UK

Careers

15. How to work in the UK after your degree



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How to get involved

Help your global audience understand the application process, student life in the UK, careers and more through helpful, inspiring and engaging content.

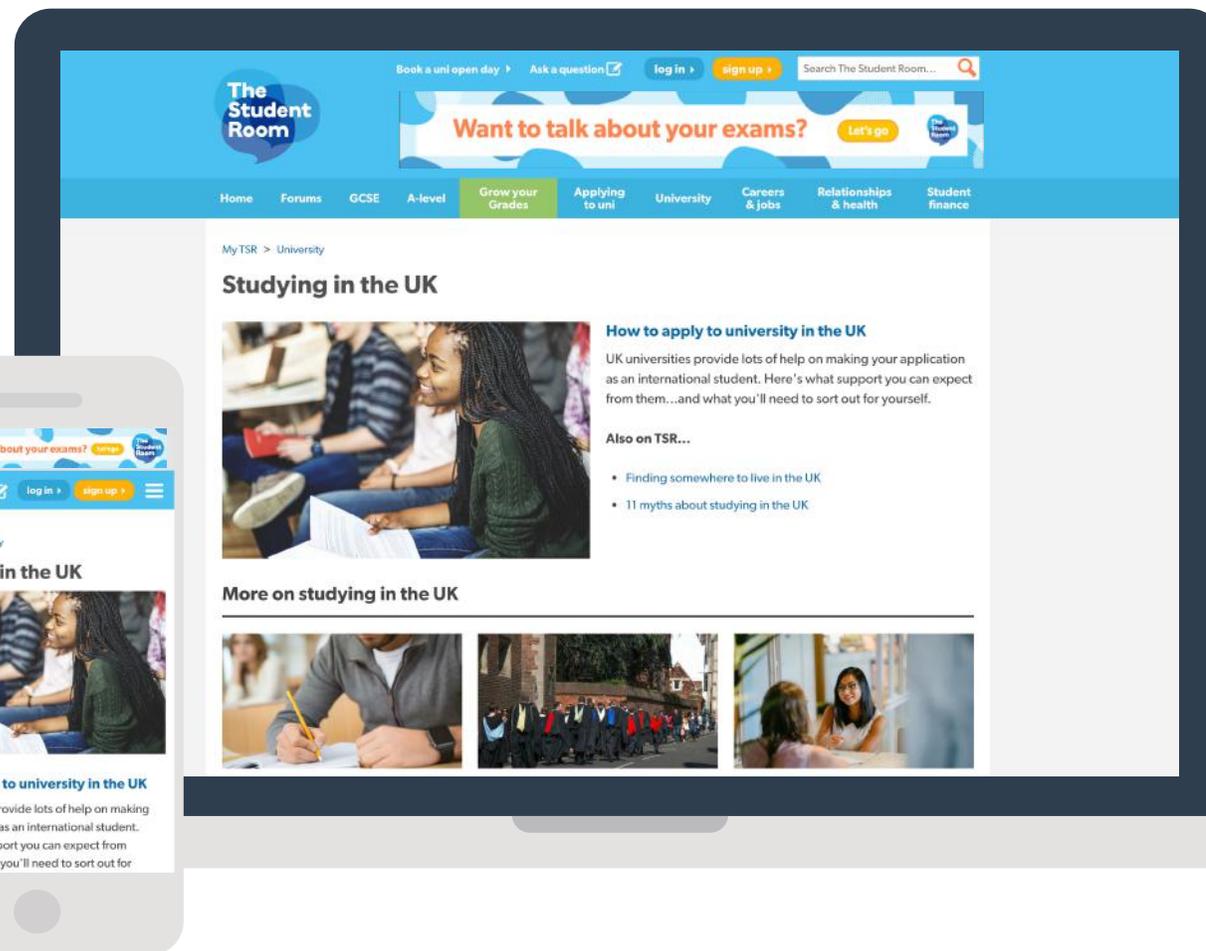
Not only will your content be front and centre in the go-to home for overseas students but it will be promoted to our international users throughout the year.

We'll demonstrate effectiveness by measuring the dwell time and pageviews of your articles.

Study in the UK article: £10,000

Be at the centre of key questions for the thousands of international students researching studying in the UK. Sponsor an article for 12 months and help provide the advice and guidance these prospective students need for a whole year.

- 1 x article sponsored for 12 months
- Ad roadblocked for one month
- 10,000 unique pageviews



Support your content with a campaign

Turn your Study in the UK content into a campaign with these cost-effective packages

Campaign package: £14K

- 1 x article sponsored for 12 months
- Ad roadblocked for one month
- 300,000 impressions to target to your key markets
- 4 x 1,500 emails to our international dataset

Multiple topics: £30K

- 3 x articles sponsored for 12 months
- Each ad roadblocked for one month each
- 450,000 impressions to use over the course of the year to target your key markets

Always-on for international: £40K

- 3 x articles sponsored for 12 months
- Each ad roadblocked for one month each
- 1 million impressions to use over the course of the year to target your key markets
- 1 x Clearing email to our full international Clearing database



International hub

Talk to us to discuss the power of content to meet your international marketing objectives

hello@thestudentroom.com

0800 999 3222

