

Facebook retargeting for Clearing

Driven by our first-party data to deliver guaranteed clicks

Use our qualified, unrivalled data to engage students on Facebook.

Be sure your campaign resonates with the right audience by leveraging our precision-built segments, data points and social media expertise.

All you need to do is select from the targeting criteria below, and we'll ensure your campaign delivers results.

Create your audience and we'll manage the rest:

We'll build your custom audience based on both explicit data and user behaviour.

Select **one** of the following:

- Your university competitors (choose a minimum of ten)
- Courses you offer (choose a minimum of five)
- Those interested in applying to university content
- Clearing 2019 segment (an estimated 240,000 users)

We'll guarantee your campaign receives a minimum of 1,000 clicks for just £5,000.

Let us know your location preferences and we'll adjust the targeting to serve your messaging to the right regions for your institution.

Interested in this simple and swift way to boost traffic and conversions at this crucial time of year?

Contact us on **0800 999 3222** to reserve your Facebook Clearing campaign today.

Drive further social success

Reach more than one of the audience groups for £5,000 per segment. Or top up your original campaign with an additional 200 clicks for £1,000.

