



## **Best of Impact 2019**

The Lowry, Salford, 19 September

### Programme for HE researchers

**11.30** Arrival and refreshments

**12.00** 'Exploding tigers: creative ways to help see marketing and research challenges in a new light' - Mike Bond, Bond & Coyne

**13.30** Lunch

**14.30** Refreshments

**15.00** Welcome

*Jane Frost, CEO of MRS*

**15.05** Chair's introduction

*Paul Child, Join the Dots*

**15.15** Popshop – Always-On Client

*Matt Baker, BAMM*

**15.30** Chicken Welfare: Making It Personal

*Matt Allen, Folk Research*

*Antony Antoni, World Animal Protection*

**15.45** Unlocking Potential: How Insight Powered F1's Growth

*Greg Morris, Formula One*

*Lucas Galan, Flamingo*

**16.00** Q&A

**16.15** Refreshments

**16.30** Making Memories: Communicating Insights in the Experience Era

*Kelly McKnight, Join the Dots*

*Kate Skivington, Join the Dots*

**17.30** Drinks reception in The Lowry Galleries

**19.30** Close