

Faculty marketing solutions

Clearing and Adjustment 2019



Faculty marketing solutions

We can drill-down to specific subject interests or student behaviours to make sure your campaign is highly targeted and gets the best possible results.

By capturing registered data and analysing on-site behaviour, we will build a custom promotional plan helping you focus on specific faculties or subjects.

- Accounting and Finance
- Architecture
- Building & Planning
- Art, Design, Creative Studies
- Biological Sciences
- Business & Management
- Chemistry
- Computer Science
- Criminology
- Dentistry
- Drama, Theatre, Music and Performance Studies
- Economics
- Education & Teaching
- Engineering
- English Literature
- Geography, Geology & Environment
- History
- Hospitality & Tourism
- Information, Journalism & Media
- Languages and Linguistics
- Law
- Mathematics
- Marketing
- Medicine
- Nursing
- Other Healthcare Professions
- Philosophy and Theology
- Physics
- Politics
- Psychology
- Religious Studies
- Sociology
- Sport Science
- Veterinary Medicine

Tell us what courses you need to fill and we'll do the rest.

Product	Standard	Advanced	Premium	Ultimate
Targeted mixed format impressions	150,000	250,000	150,000	250,000
Email to targeted database	1,500	Full subject database	Full subject database	Full subject database
SMS to targeted database			Full subject database	Full subject database
Subject Alert			Two weeks activity	Entire duration of August
Package Cost*	£3,500	£6,200	£8,500	£11,500

*These prices are 20% off our rate card.

Our course-specific inventory is sold on a first come first served basis.

Secure your subject-specific Clearing campaign

We'd love to discuss the opportunities available for Clearing & Adjustment 2019. Simply get in touch with us to identify the winning solution to fill your courses.

We have limited availability on all products, so the earlier you book the better inventory you'll be able to secure.

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