

# Email Template 2

## Please fill in all required sections

### Imagery

#### Header image:

This image **must include**:

- Your logo
- Your main call to action (e.g. apply now, explore courses, etc.)

Required image size:  
Width: 600px  
Height: 300px  
Format: .jpg/.png/.gif

#### Sub-section images:

- Please supply **3 images**
- Use these images to promote your call to action

Required image size:  
Width: 450px  
Height: 300px  
Format: .jpg/.png/.gif

### Brand colours

Please supply the hex codes (e.g. #000000) of 2 of your brand colours.

Colour 1

Colour 2

### Subject lines

Please supply 2 subject lines. We will test the 2 subject lines using a percentage of the send with the winning subject line then being sent to the remainder.

Subject line 1 - Maximum 40 characters (including spaces)

Subject line 2 - Maximum 40 characters (including spaces)

### Social follow (optional)

Please supply the URLs to the following media (as many as you'd like).

Facebook:

Twitter:

LinkedIn:

Pinterest:

Instagram:

Youtube:

Snapchat:

**The Student Room**

**Please supply a header image:  
Width: 600px  
Height: 300px  
Format: jpg/gif/png**

**Include your logo and main call to action within this image**

**CTA URL**



**The Student Room**

**Width: 450 px  
Height: 300px**

**Promote your call to action**



**CTA URL**

**The Student Room**

**Width: 450 px  
Height: 300px**

**Promote your call to action**



**CTA URL**

**The Student Room**

**Width: 450 px  
Height: 300px**

**Promote your call to action**



**CTA URL**

**CTA URL**

