

Guide specs

The University Guide provides you with a trusted and highly visible presence on The Student Room, helping you to connect with and convert students. It is a space to share detailed information about your institution, where students can research and discover more about you when choosing where to apply.

Please fill out as many sections as possible

Remember to keep the information to the point and concise to make your content accessible to everybody.

Required imagery:

Please label all images as 'institution name – image – size' (e.g. 'The Student Room – Facilities – 300x250px')

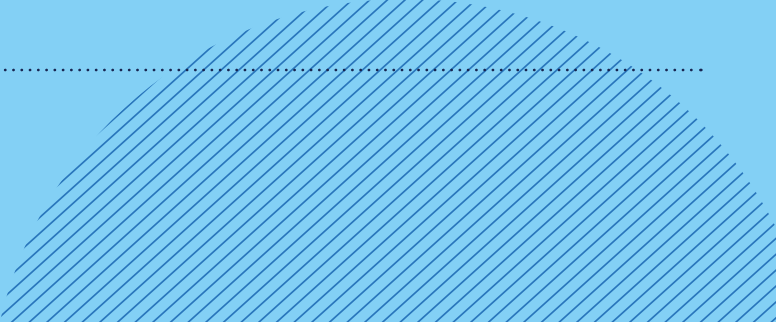
- Logo 3 - 300px W x 300px H
 - Header Image - 940px W x 180px H
 - Sub-section images (3-6) - 300px W x 250px H
-

Introduction:

Max 1,500 characters with spaces

Videos:

4+ YouTube videos – please supply the URLs



Open Days and Virtual Events:

Max 1,500 characters with spaces

Courses and fees:

Max 1,500 characters with spaces



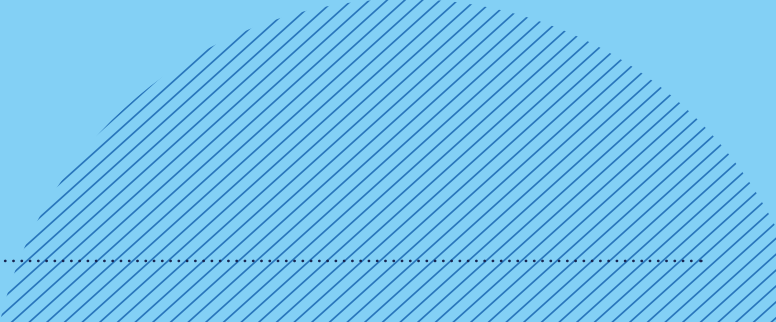
Term dates (and any other term info):

Max 1,500 characters with spaces

E.g. Term dates for mature students, distance learning or flexible learning.
As well as UG and PG.

Facilities:

Max 1,500 characters with spaces



Accommodation:

Max 1,500 characters with spaces

Living here:

Max 1,500 characters with spaces



What students have to say/Q&A:

Max 1,500 characters with spaces

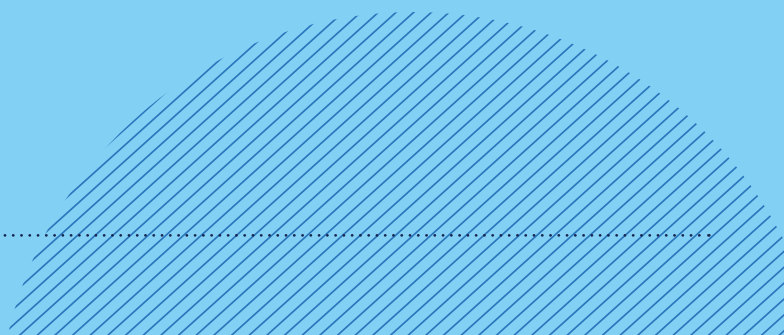
E.g. any questions you get asked often or any testimonials from students that have/are attending

Travel information:

Please include full address (incl. post code)

Contact information:

Phone numbers, email addresses, website, etc.



Social Follow

URLs to Twitter, Facebook and Instagram

