

## SMS campaign - Submission form

# Please fill in all required sections

#### **Our SLAs**

Please note we require your submission at least ten working days prior to the go-live date to ensure that your campaign begins on the agreed start date. If received late, the delivery of the SMS could be affected and may need to be rescheduled. For any likely delays please contact your account manager

### Text message

Maximum 120 characters (including spaces)

#### **URL link**

If you wish to track yourself, please send a tracking link. Be aware all links are shortened and tracked through our SMS sender and are accommodated within the character limit.

## **Example view of your SMS**

Business courses still available at the University of X. Apply through Clearing today: <a href="https://ri1.uk/EVP2d/J4gk">https://ri1.uk/EVP2d/J4gk</a>

Opt-out <a href="https://ri1.uk/qo07z/">https://ri1.uk/qo07z/</a>
J4gk