

TSR Asks (UPP Unlimited)

Client Briefing Form

As part of UPP Unlimited clients have two multiple choice questions within TSR Asks. TSR Asks runs monthly throughout September to July and surveys prospective undergraduates including those in Years 12 and 13. Some examples of multiple choice questions are included at the end of this document.

Your details:

Name:

Role:

Organisation:

Email:

Project Summary

If you had to sum up what you wanted to find out in a couple of sentences, what would you say? (optional)

Your questions (required):

If you have specific question wording or ideas about specific question(s) in mind, please write them in here.

Question 1:

Question 2:

Additional questions :

Your UPP Unlimited package includes two multiple choice questions, if you need more questions or different question types, please let us know (your account manager can provide a quote for these)

Additional question:

Additional question:

Deliverables (required)

Standard deliverables are data tables in Excel. We provide data tables at an overall level and cross-tabbed (split) by year of entry.

We can also provide the following cross-tabs if required at no additional cost. Please select any which you would like us to include

Age

Broad subject discipline (Arts and Humanities, Social Sciences, etc)

Living arrangements at uni (Stay at home/move away)

First generation (Parent/carers went to uni? Yes/No)

We can also produce a PowerPoint summary report of results if required, please speak to your account manager for more information and prices.

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Thank you for completing this form.

Please return this form to hello@tsrinsight.com

Examples of multiple choice question types

Please note: Other question types (grid, open comment, ranking) are available please ask your account manager for costs.

Example 1 (multiple responses possible)

Q: Which if any of the following have you used to find out about universities? Please select all that apply

1. University websites
2. Paper prospectuses
3. The Student Room
4. In person open days
5. Virtual open days
6. Talks from my school/college
7. None of the above
8. Prefer not to say

Example 2 (single response)

Q: Which of the following has been the most useful when finding out about universities? Please select one

1. University websites
2. Paper prospectuses
3. The Student Room
4. In person open days
5. Virtual open days
6. Talks from my school/college
7. None of the above
8. Prefer not to say

Example 3 (single response - Likert scale)

Q: How useful were paper prospectuses when researching universities?

1. Not at all useful
 2. Not very useful
 3. Neither/nor
 4. Quite useful
 5. Very useful
 6. Prefer not to say
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