

The Student Room Email Template 1

Please fill in all required sections

Imagery

Header image:

This image **must include**:

Required image size: Width:
600px Height: 300px
Format: .jpg/.png/.gif

- Your logo
- Your main call to action (e.g. apply now, explore courses, etc.)

Sub-section colours

Please supply the hex codes (e.g. #000000) of the colours you would like the sub-sections to be. **Top tip:** Use your brand colours.

Top left sub-section:	<input type="text" value="#"/>
Top right sub-section:	<input type="text" value="#"/>
Bottom left sub-section:	<input type="text" value="#"/>
Bottom right sub-section:	<input type="text" value="#"/>

CTA Colours

Please supply the hex codes (e.g. #000000) of the colours you would like the CTA to be.

Top tip: Use your brand colours.

<input type="text"/>
<input type="text"/>

Subject lines

Please supply 2 subject lines. We will test the 2 subject lines using a percentage of the send with the winning subject line then being sent to the remainder.

Subject line 1 - Maximum 40 characters (including spaces)

Subject line 2 - Maximum 40 characters (including spaces)

<input type="text"/>
<input type="text"/>

Social follow (optional)

Please supply the URLs to the following media (as many as you'd like).

Facebook:	<input type="text"/>
X:	<input type="text"/>
Instagram:	<input type="text"/>
YouTube:	<input type="text"/>
TikTok:	<input type="text"/>

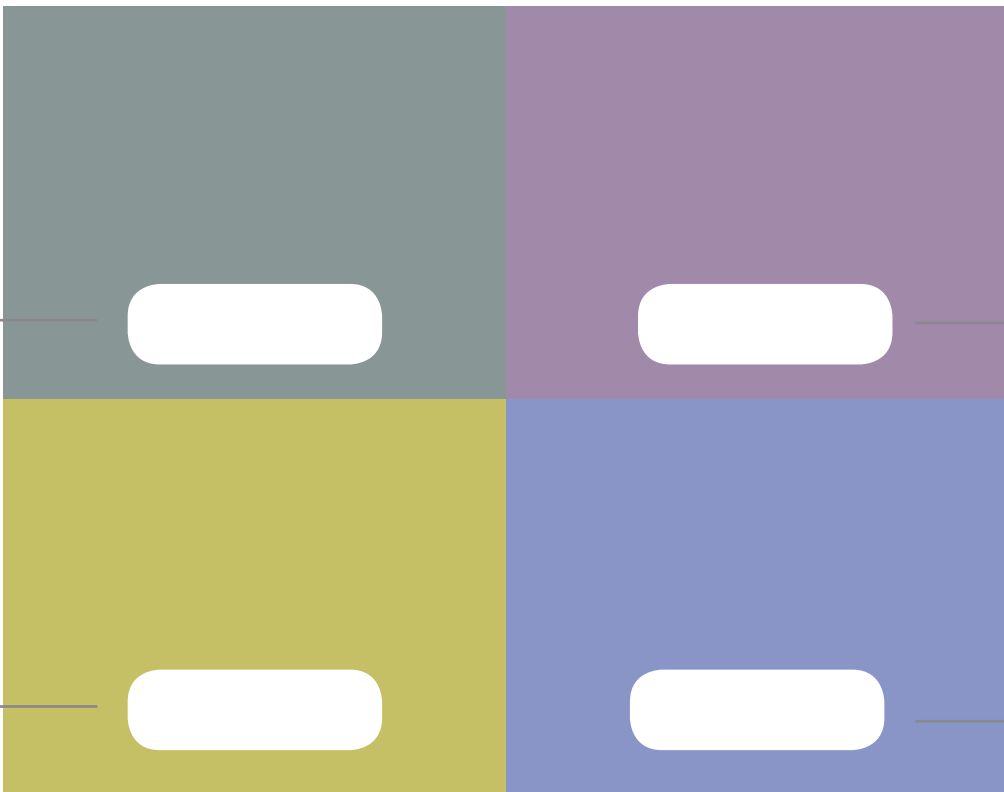
Please supply a header image
Width: 600 px
Height: 300 px
Format: jpg/gif/png

Include your logo and main call to action
within this header

CTA URL



CTA URL



CTA URL

CTA URL

CTA URL



CTA URL