

Programmatic advertising on The Student Room

Please fill in all of the details below and submit this form to clientservices@thestudentroom.com
We will confirm the name and deal ID once set up.

Please note, our SLA is 3 working days from receipt of a complete brief.

Select the deal you will be running:

Private Marketplace (PMP)

Programmatic Guaranteed (PG)

Preferred Deal (PD)

Select the ad sizes you will be running:

970 x 250

728 x 90

300 x 250

300 x 600

320 x 50

Buying seat name:

Buying seat ID:

Agreed rate in GBP (£):

What primary audience targeting is required:

In case we need to expand the audience to help delivery and performance, what secondary targeting is required: (Optional)

.....
IF PG or PD, please enter agreed quantity of impressions:

.....
Any other information to be aware of:

.....
Any problems with any of the above, please contact your Account Manager.

