

TSR Talks: Briefing document



Chosen thread title:

Campaign contact

Name:

Email:

Phone number:

Campaign dates

Start date (must be a Monday):

End date (max 2 weeks after start date):

Aim of campaign:

Proposed first draft of post:

Specialist/person managing thread

Name:

Email:

Phone number:

Specialist's bio:

Please send the completed document plus the creatives and links to be used for roadblocking to clientservices@thestudentroom.com. We will review the above and get back to you **within 3 working days** and will aim to have the **thread live within 14 working days**.

Note: TSR Talks start on Mondays and will be **promoted for max 2 consecutive weeks**. Your **roadblocks** will be in place on the **thread for a year**.