The Uni Guide
Lead Pack Briefing doc

Visit website URL

Please supply a tracked URL

Email address for leads

Please supply an email address that the leads will go to

Email address for Google spreadsheet

This email address must be linked to a google account or you will not be able to gain access. For data protection purposes this email address must also have your university domain, you can link your university email to a google account by following the instructions **here**

Please note: This google spreadsheet will act as a database for all your leads so you can access them at any time. Anyone with access to this email address will be able to access the leads and therefore you must ensure you use an appropriate email address to maintain security of the leads on your side. If there are any changes you must let us know immediately so we can update the access.

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Open Days URL

The click of the related CTA button will trigger a redirect to this URL rather than present the Open Days Data-Capture-Form.

Please supply a tracked URL

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Open Days

(Optional) If specified this will activate the Open Days Data-Capture-Form, if not specified the tracked link above will be used instead.

Please supply information on the Open Days you have over the next 6 months (Please include a date, time and type of Open Day e.g. Virtual Open Day, Undergraduate, on x campus etc.)