

University Profile Specs

A University Profile provides you with a trusted and highly visible presence on The Student Room, helping you to connect with and convert students. It is a space to share information about your institution, where students can research and discover more about you when choosing where to apply.

Please fill out the sections below and return to us via email.

Remember to keep the information to the point and concise to make your content accessible to everybody.

- Introduction (max 380 characters inc spaces)
 - Open days and virtual events (max 380 characters inc spaces)
 - 1 x video: MP4, 16:9 ratio and maximum 50MB
 - Social follow: URLs to Tik Tok, YouTube, Facebook, X and Instagram
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Logo Image:

Your logo is now highly visible across many elements of your UPP Unlimited package on site. Please make sure we're using the latest version

- Logo - 600px H x 600px W
- Max file size: 50kb

Other imagery (Optional):

Please label all images as 'institution name – image – size' (e.g. 'The Student Room – Overview Image – 814x460px')

- Overview Images - 814x460 - Max file size: 100kb
 - Accommodation and Facilities Images - 814x460 - Max file size: 100kb
 - Student Life - 814x460 - Max file size: 100kb
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