

# Guide specs

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A University Guide provides you with a trusted and highly visible presence on The Student Room, helping you to connect with and convert students. It is a space to share detailed information about your institution, where students can research and discover more about you when choosing where to apply.

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## **Please fill out as many sections as possible in a word document and return to us via email**

Remember to keep the information to the point and concise to make your content accessible to everybody.

- Introduction (max 1500 characters inc spaces)
  - Videos: 4+ YouTube videos – please supply the URLs
  - Open days and virtual events (max 1500 characters inc spaces)
  - Courses and fees (max 1500 characters inc spaces)
  - Term dates and any other term info (max 1500 characters inc spaces)
  - Facilities (max 1500 characters inc spaces)
  - Accommodation (max 1500 characters inc spaces)
  - Living here (max 1500 characters inc spaces)
  - What students have to say/Q&A (max 1500 characters inc spaces)
  - Travel information: Please include full address (incl. post code)
  - Contact information: Phone numbers, email addresses, website, etc.
  - Social follow: URLs to Facebook, X and Instagram
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### **Required imagery:**

Please label all images as 'institution name – image – size' (e.g. 'The Student Room – Facilities – 300x250px')

- Logo 3 - 300px W x 300px H
  - Header Image - 940px W x 180px H
  - Sub-section images (3-6) - 300px W x 250px H
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