

TSR Asks

Get answers from the UK's
largest online student
community



TSR INSIGHT



TSR Asks

TSR Insight is a market research agency and insight consultancy that specialises in higher education and youth insight.

As part of The Student Room Group, the UK's largest online student community, we are uniquely placed to help you understand the feelings, concerns and priorities of young people.

What is TSR Asks?

TSR Asks is our monthly omnibus survey which enables you to put your questions to a prospective university audience.

Our flexible methodology means you can ask a different question each month or use it to track changes by asking the same questions over a period of time.

As a cost-effective research tool, TSR Asks will give you a snapshot from our student community and help inform your strategy and plans around this audience.

You'll receive the raw data and data tables within seven days or can request bespoke reporting via our Insight Team.

Insight direct from Year 12 & 13 audiences

11 sends across the academic year (Sept-July) providing timely insight throughout the recruitment cycle

Cost-effective - questions start from £400

Flexibility on question style

Fast and flexible

TSR Asks offers different question formats designed to cover all of your survey needs.

Choose from:

- **Closed questions** – select one answer only
- **Closed questions** – select all that apply
- **Closed questions with 'other - please specify'** option
- **Ranking questions**
- **Open comment/verbatim questions**
- **Grid questions**

Click here to view our example survey and identify the question types which meet your objectives. Questions start from £400 and our Insight team can also provide advice and support on question design if required.

The Student Room **TSR INSIGHT**

SHAPE THE FUTURE

Share your thoughts

Are you in Year 12 or 13? Are you planning to go to uni in the future?

We're carrying out market research on behalf of some UK unis, which will help shape their decisions in the future.

If you have two minutes to spare, **we'd love to hear your thoughts**. You have until Monday 5th July to share your views.

*As a thank you for taking part, you can enter our prize draw for the chance to bag one of two **£25 Amazon vouchers**.

[Start the survey](#)

The Student Room **ALWAYS HERE FOR YOU**

Looking for deeper insight?

TSR Asks is just one element of our TSR Insight portfolio. We offer a range of research products providing clients with youth market intelligence to help build effective strategies for real impact.

Find out more about our full portfolio at www.tsmatters.com/tsrinsight

“*For me, one of the best things about working with TSR Insight is the personal touch, combined with the professionalism and expertise of an established organisation. TSR have worked hard to gain a real understanding of the specific needs of our institution, which saves a lot of time in commissioning work, and we can trust them to provide us with the insight that we need.*”



Sarah Misson, Head of Market Research and Insight, University of Liverpool

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“*We were impressed by TSR’s thoroughness and attention to detail in responding to our initial brief. The bulletin board worked well and it was particularly helpful for us to be able to dip in and out to see how things were going. The final report gave the stakeholder team a wealth of valuable insight to inform the programme development and launch.*”



Lucinda Coleman,
Faculty Marketing Manger, UCL

TSR Asks

Book your questions into TSR Asks today

If you would like to discuss how TSR Asks could help you to better understand the audience you're trying to reach, or would like to discuss costs for questions, please contact your Account Manager:

hello@tsrinsight.com

0800 999 3222

<https://tsrmatters.com/product/tsr-asks/>



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