

# UPP Unlimited: Briefing Document

As part of your UPP Unlimited experience, we will be promoting all your courses to the top of course search results on The Uni Guide. This search boost will take place over two separate weeks of your choice within twelve months of the start of your campaign..

Could you please let us know which two weeks you would like your courses to be promoted? Please note the following:

- The seven-day period must start on a Monday and end on a Sunday (for example Monday 23rd January to Sunday 29th January 2023).
- All dates between mid-July and end of August are unavailable.
- Dates are subject to availability.
- For best results, we advise not to run the two weeks consecutively.