The Student Room
Email Template
Please fill in all required sections

Imagery
Header image:
This image **must include**:

- Your logo
- Your main call to action (e.g. apply now etc.)
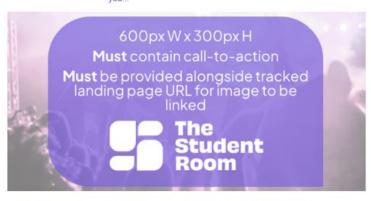- Required image size: Width: 600px Height: 300px
- Format: .jpg/.png/.gif

Brand/CTA colours
Please supply the hex codes (e.g. #000000)
Top tip: Use your brand colours.

Section title: # _____

CTA Buttons   # _____

Subject lines

Please supply 2 subject lines. We will test the 2 subject lines using a percentage of the send with the winning subject line then being sent to the remainder.
Subject line 1 - Maximum 40 characters (including spaces)
Subject line 2 - Maximum 40 characters (including spaces)

Tracked links

Header image:

CTA Buttons:

Title text

CTA Button text

Email copy

Thank you for completing the brief