

The Student Room Email Template

Please fill in all required sections

Imagery

Header image:

This image **must** include:

- Your logo
- Your main call to action (e.g. apply now etc.)
- Required image size: Width: 600px Height: 300px
- Format: .jpg/.png/.gif

Brand/CTA colours

Please supply the hex codes (e.g. #000000)

Top tip: Use your brand colours.

Section title: #

CTA Buttons #

 The Student Room
suggests...

At The Student Room, we partner with universities and other organisations to send you relevant information about courses, open days or other offers. Here's something that might be of interest to you...



Title goes here - please provide hex code for title colour

Body copy here - 300 words max

Remember to include tracked URLs for any links included - though we recommend during Clearing that you stick with a single call-to-action throughout.

Call to action - please provide hex code for button colour

Subject lines

Please supply 2 subject lines. We will test the 2 subject lines using a percentage of the send with the winning subject line then being sent to the remainder.

Subject line 1 - Maximum 40 characters (including spaces)

Subject line 2 - Maximum 40 characters (including spaces)

Tracked links

Header image:

CTA Buttons:

Title text

CTA Button text

Email copy

Thank you for completing the brief