

# TSR Insight: How do prospective 2023 entry undergraduates feel about Results Day, Clearing and starting university?

We asked 2023 entry undergraduates how they were feeling at the start of the Summer break

Methodology: TSR Asks monthly omnibus survey of prospective

2023 entry undergraduates, aged 16+

Base: 176 responses from 2023 entry UGs, 150 responses from

Year 13 2023 entry UGs

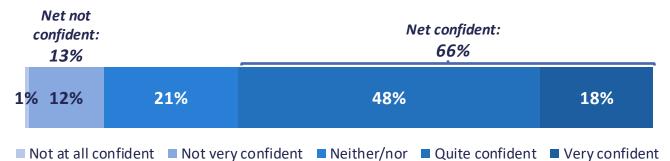
Fieldwork: 1st – 3rd July 2023



## How are prospective 2023 entry undergraduates feeling about Results Day?

Two-thirds of Year 13 respondents were confident they would get the results they needed for their firm choice university, although fewer than one in five (18%) felt very confident. 13% were not at all or not very confident they would get the required grades.

Q: How confident are you that you will get the grades you need for your firm (first) choice university? (Single response)



While there was confidence that they would get the grades they needed, and some felt excited, spontaneously respondents described feeling nervous or anxious about Results Day. 34% felt they didn't have enough information to help them make decisions on Results Day.

Q: Do you feel you have enough information to make a decision about what to do on Results Day? (Single response)







Q: What one word describes how you feel about Results Day? (Open)

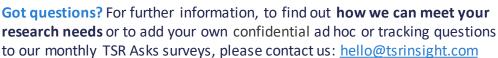
stressed

**Terrified** 

### Worried Nervous Apprehensive

Scared Excited Anxious







#### How are prospective students feeling about Clearing?

**Q: Personally, how do you feel about Clearing? Please select the emoji that best reflects you?** (Single response) (Year 13s)



4%

**11%** 

(.)

50%

<u>(i)</u>

23%

2%

If left without a place on Results Day, respondents were more likely to stay loyal to their chosen course than their chosen university, 62% would look for the same course at a different university, whereas 27% would take an alternative course at their preferred uni.

Almost half would be open to waiting and applying in 2024, while 11% would consider both a different course and university for 2023 entry.

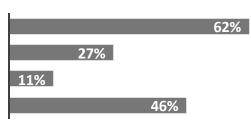
Q: Which of the following compromises would you consider if you didn't get a place at university this year? (Multiple response) (Year 13s)

Take a place on my preferred course at a different university

Take a place on a different course at my preferred university

Take a place on a different course at a different university

Wait and apply again next year

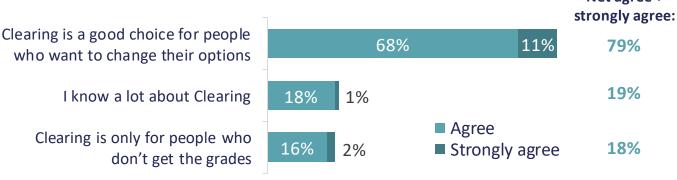


The majority of Year 13 respondents (79%) recognised that Clearing was a good choice for people who want to change their options, although almost one in five (18%) thought it was only for people who don't get the grades.

With just over a month to go until Results Day, only 19% felt they knew a lot about Clearing.

Q: To what extent to you agree or disagree with the following statements about Clearing? (Single response grid)

Net agree +



Got questions? For further information, to find out how we can meet your research needs or to add your own confidential ad hoc or tracking questions to our monthly TSR Asks surveys, please contact us: hello@tsrinsight.com





#### **Starting University**

Thinking ahead, just over half of respondents said they felt prepared to start university. With over a quarter (26%) feeling unprepared and more than one in five (22%) unsure.

Q: **Do you feel prepared to start university?** (Single response)



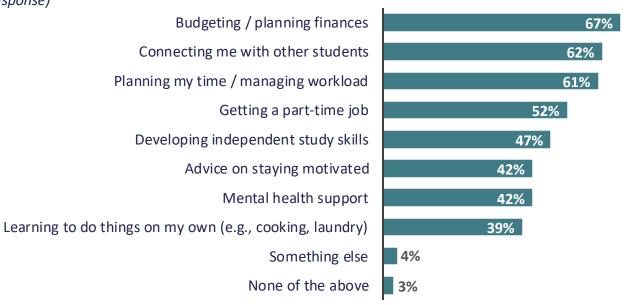
#### Can universities help?

Almost all (97%) 2023 entry respondents wanted support to help them feel confident about starting university in September.

Our recent cost of living research showed 77% of prospective students felt the rising cost of living would impact their university experience, so it is perhaps unsurprising that budgeting advice was most likely to be needed (67%) and more than half (52%) wanted support to find a part-time job.

Support to help them connect with other students was also sought by around three-fifths.

Q: What support do you need to feel confident starting university in September? (Multiple response)



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