

# Discussion Partnership - CTA Briefing Spec

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## URL for CTA Discussion Partnership

Should you choose the CTA option as your Discussion Partnership, you will need to supply a CTA (15 characters with spaces), as well as a URL(s) for your button.

You can supply more than one URL, though please be aware that we can only run one URL at any one time. Multiple URLs can be separated by run dates. If you only want to supply one URL, you don't need to supply run dates as well, and the main URL will be .live for the Partnership's full run.

Please supply your URL & run dates (if applicable) below:

URL

CTA (15 characters with spaces)

Run Dates (DD/MM/YY - DD/MM/YY)

URL

CTA (15 characters with spaces)

Run Dates (DD/MM/YY - DD/MM/YY)

URL

CTA (15 characters with spaces)

Run Dates (DD/MM/YY - DD/MM/YY)