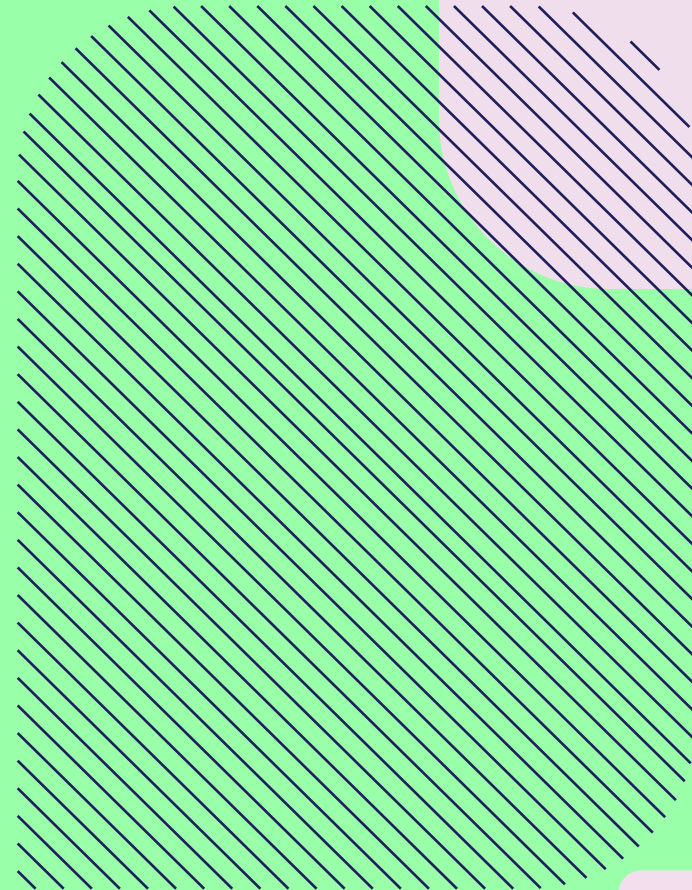


Accessing Leads data in CAMPUS Lens™



October 2025

Logging in to CAMPUS Lens™

Open a browser and navigate to:

<https://campus-lens.tsrmatters.com/>

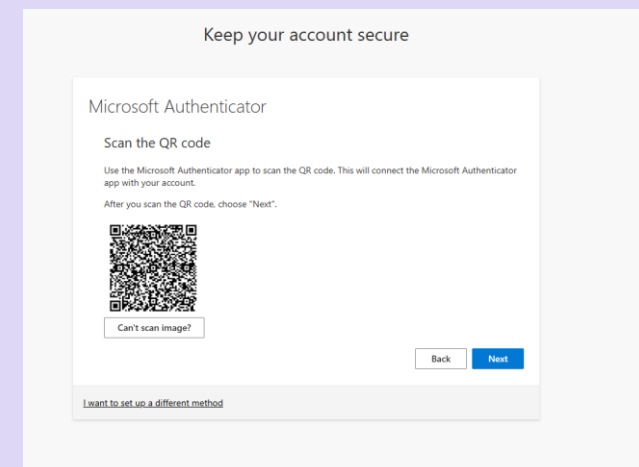
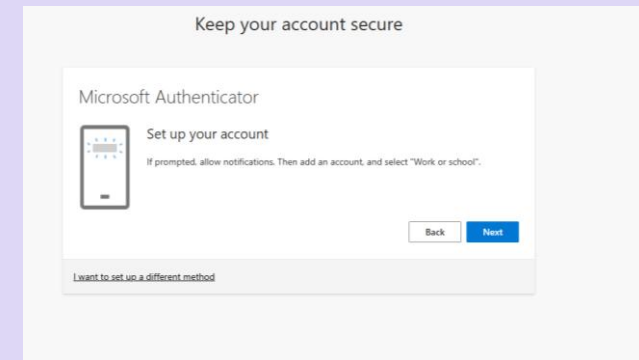
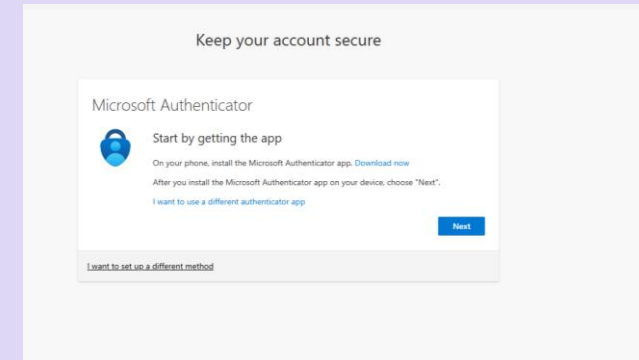
For Existing CAMPUS Lens™ users:

Simply click the link, and log in with your existing credentials, using the Microsoft authenticator App when prompted.

For **New** CAMPUS Lens™ users:

You will be prompted to log-in,
please do so using your regular
work email and password
credentials.

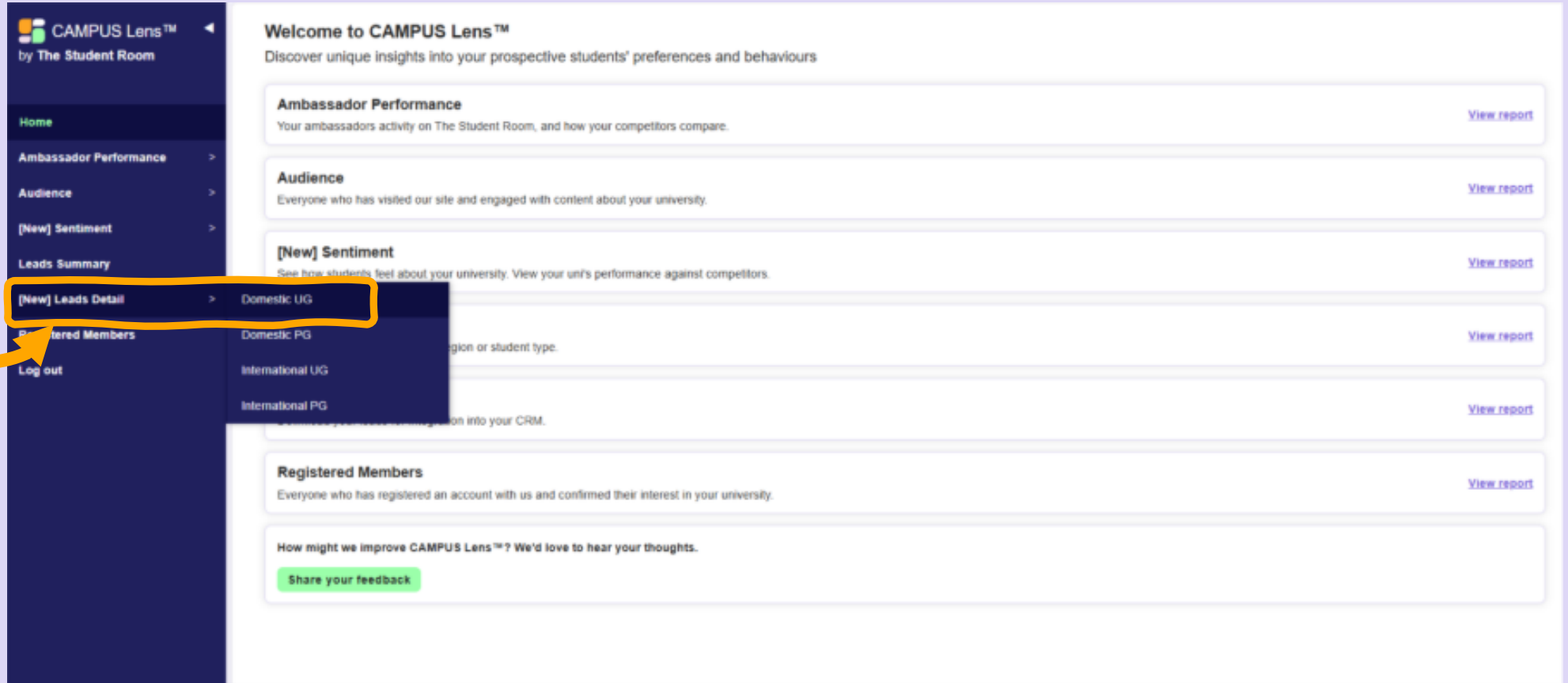
You will need to use Microsoft
authenticator App and scan the QR
code on screen to add CAMPUS
Lens™ to securely login.



These
screenshots
illustrate
what you
will see the
first time
you log-in.

How to find your leads

Once you're logged in, navigate to the 'Leads Detail' section and select the lead type you'd like to download.

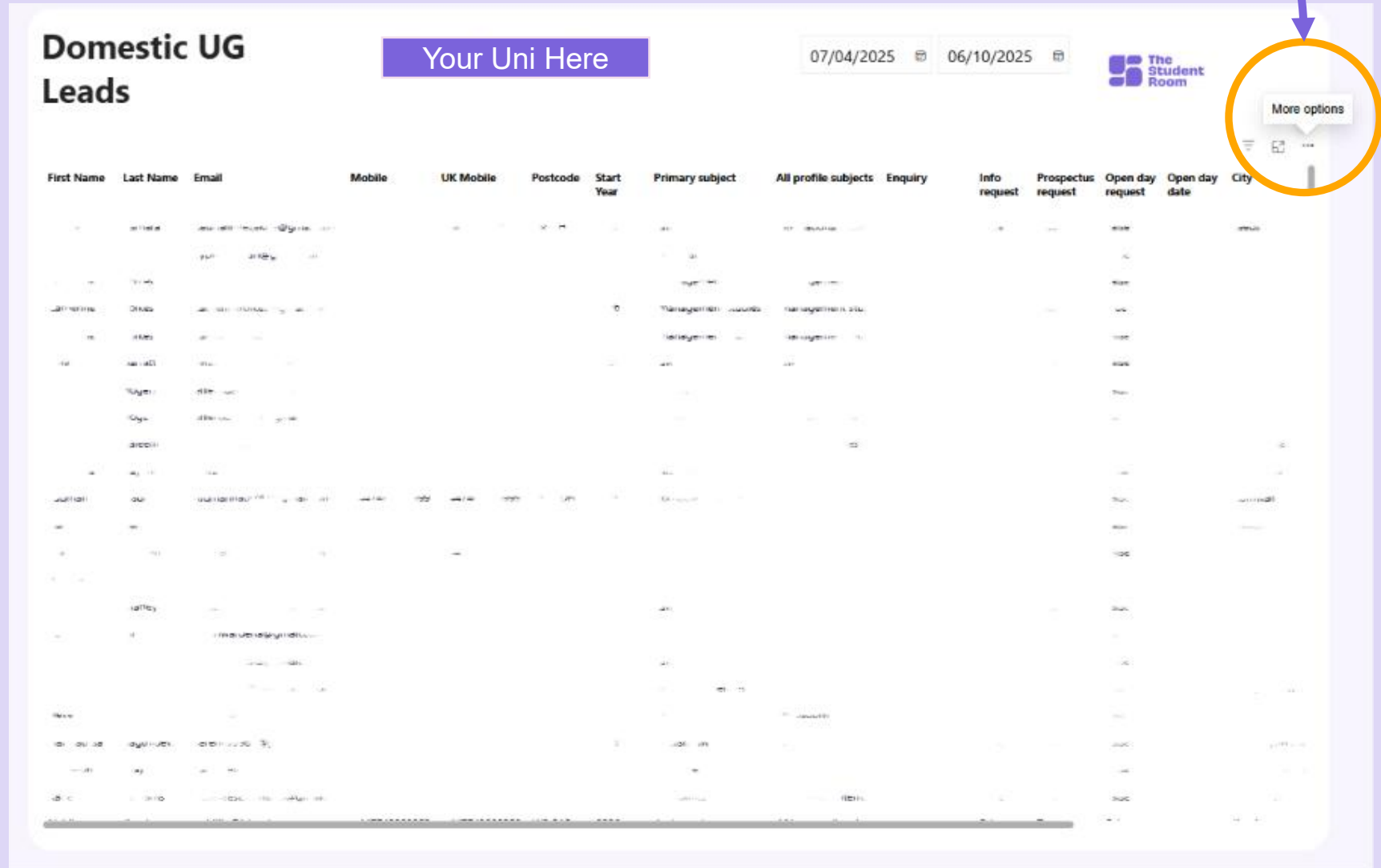


TSR Tip:

[illegible]

Please apply the appropriate controls when sharing or storing this data to comply with your own GDPR guidelines.

To download **hover** over the right-hand side above the report title and select more options. Select **export data** and **data within the current layout**



FAQs

What if I do not have a Microsoft account associated with my email address?

Campus Lens™ uses Microsoft authentication to securely login users. Follow the steps below to create a Microsoft account with a pre-existing email address.

1. Navigate to Microsoft's account creation page: <https://login.live.com/login.srf?lw=1>

(This can also be accessed by Googling “Create a Microsoft account” and following the link inside Microsoft's help page)

2. On this log-on screen find the button at the bottom marked **No account, Create One!**

3. On the Create account page, select **Use your email address instead**

4. Type in whichever email address you wish to use and set a password for the Microsoft account.

**(this password will remain separate to the password used for the email)*

5. Follow the rest of the process detailed. You will receive an email from Microsoft asking you to verify the account. Once done, this should allow you use the pre-existing email as a Microsoft account.

How much data is available in CAMPUS Lens™ Leads Detail report?

You can view and download leads for the last 6 months, rolling. The leads data is updated hourly, on the hour.

What do I do if I can't log in?

We monitor usage of CAMPUS Lens™ and remove users if they have not been active for more than 6 months.

Ensure that the email address provided is associated with a Microsoft account, if you do not have a Microsoft account with that address please follow the step above.

If you still have problems logging in, please can you email with screen shots to clientservices@thestudentroom.com with details of login issues and we will try to help resolve the issues.