University Profile Specs

A University Profile provides you with a trusted and highly visible presence on The Student Room, helping you to connect with and convert students. It is a space to share information about your institution, where students can research and discover more about you when choosing where to apply.

Please fill out the sections below and return to us via email.

Remember to keep the information to the point and concise to make your content accessible to everybody. .

- **Paid partners only:** 1 x video: MP4, 16:9 ratio and maximum 50MB
- Introduction (max 380 characters inc spaces)
- Open days and virtual events (max 380 characters inc spaces)
- Social follow: URLs to Tik Tok, YouTube, Facebook, X and Instagram

Logo Image:

Your logo is now highly visible across many elements of your UPP Unlimited package on site. Please make sure we're using the latest version

- Logo - 600px H x 600px W
- Max file size: 50kb

Other imagery:

We are able to display a carousel of images at the top of your guide. It is recommended that you include a range of imagery, from general university shots to accommodation, facilities and student life.

Please provide all imagery at 814 x 460px with a maximum file size of 100kb. Please also label all images as 'institution name – image name – size' (e.g. 'The Student Room – Overview Image – 814x460px')